

Official Extremely Boring Legalese Rules

NO PURCHASE NECESSARY

1. **HERE'S HOW TO ENTER:** Just send an email to contests@thewayweseeitblog.com. Entries will be accepted between 3 PM on January 31, 2008 and 11:59 PM on February 6, 2008. Limit one entry per e-mail address. If more than one entry is received per person, only the first such entry received will be eligible.
2. **ELIGIBILITY:** This promotion is open only to residents of the 50 United States and the District of Columbia who are 13 years of age or older at time of entry. Employees of KidzMatter and their respective affiliates, advertising, promotion and internet agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.
3. **RANDOM DRAWINGS:** A random drawing to select one (1) prize winner will be conducted on or about February 7, 2008 from among all eligible entries received by 11:59 p.m. on February 6, 2008. Random drawings will be conducted by a KidzMatter employee. Odds of winning in a random drawing will depend upon the number of eligible entries received for that drawing. Winners will be notified by email.
4. **PRIZES & APPROXIMATE RETAIL VALUES:** One (1) prize winner will receive a copy of unChristian and a bag of Dale and Thomas Popcorn courtesy of Way We See It, a MP3 Club subscription and two books courtesy of Jim Wideman Ministries, and one copy each of Home Run Sermons Volumes 1&2 courtesy of KidzMatter. The estimated approximate retail value of the prize package is \$290 USD. Prizes consist of only the items specifically listed as part of the prize. Limit one prize per household.
5. **GENERAL RULES:** No substitution or transfer of prize by winner permitted. Sponsor reserves the right to substitute prize of equal or greater value. All taxes are the sole responsibility of winner. By accepting prize, winner (or parent/legal guardian if winner is deemed a minor in his/her state of residence) agrees to hold KidzMatter, and their affiliates, directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use of prize. Winners (or parent/legal guardian if winner is a minor) assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of prize constitutes permission to the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. Entrants (or parent/legal guardian if entrant is a minor) agree to release, discharge and hold harmless KidzMatter, and their affiliates, directors, officers, employees and assigns, harmless from and against any and all liability and damages. By participating in this promotion, entrants (or parent/legal guardian if entrant is a minor) agree to be bound by the Official Rules and the decisions of the judges which are final. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Sponsor and will not be returned. Sponsor not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prizes. In no event will more than the stated number of prizes be awarded.

6. STATEMENT OF AFFILIATION: This contest is not endorsed or affiliated with Baker Book House (www.bakerbooks.com), the Fermi Project (www.fermiproject.com), Barna Research (www.barna.org), publishers of unChristian, Dale and Thomas Popcorn (www.daleandthomaspopcorn.com), or Group Publishing (www.group.com), in any way. The aforementioned corporations hold no liability with regards to this contest.

SPONSOR: KidzMatter, 706 Gardner Drive, Marion, IN 46952.